Travelocity founder Terry Jones is the keynote speaker for the Academy of General Dentistry’s (AGD) annual meeting, AGD 2015, which kicks off today and runs through Sunday.

Jones, founder of Travelocity.com, founding chairman of Kayak.com and executive chairman of WayBlazer, will headline today’s opening session.

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Today’s keynote speech to focus on ‘The Business of Innovation’

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“The Business of Innovation,” from 8:35 to 9:25 a.m., at Moscone West, Rooms 3005 to 3012.

During Jones’s keynote speech, attendees will learn how to build the right business team, change the culture of their workplaces, generate new ideas and decide which of those ideas to test and implement at their offices.

Jones also will teach attendees ways to utilize digital resources for reaching out to new patients and re-connecting with former ones.

“As patients’ needs and expectations change, being responsive to that change will help your practice survive,” said AGD President W. Carter Brown, DMD, FAGD. “The goal of this lecture will be to foster an innovative approach to problem solving.”

- Right, Terry Jones.

(Photos/Provided by the AGD)
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AGD 2015 mobile app available

Locate exhibitors, participate in a scavenger hunt and more

The AGD 2015 mobile app is available for both Apple and Android devices. Use this app on-site to locate exhibitors, view an interactive exhibit floor plan, participate in the exhibitor scavenger hunt, access the meeting’s educational session schedule and so much more.

1. Scan the QR code or search “AGD 2015” in your device’s app store for the free app. Once your app is downloaded, log in using these simple steps.

2. Use an email address to log in. Your contact information (if necessary) will be saved for future use to protect your app’s privacy.

3. Tap the gear icon in the upper right corner to complete.

4. Select “Edit Profile” and update your information.

5. Tap the check mark in the upper right corner to post it.

6. You will automatically be entered into the drawing when you have scanned at least seven QR codes and received your badges.

How to play

1. Open the scavenger hunt portion of the AGD 2015 app.

2. There are 17 exhibiting companies participating in the game. Each time a user successfully completes an activity, the user will be awarded a badge.

3. Use the clues provided to visit the participating exhibitor and answer their question. Once the question is answered, scan their QR code (using your QR scanner app). This will open a profile view where you will have to tap the upper right corner to post a status.

4. Write a status update and click to checkmark it in the upper right corner to post.

5. You will get a confirmation card confirming you have earned a badge. (Note: You can scroll through these to see all the badges you have earned.)

You will automatically be entered into the drawing when you have scanned at least seven QR codes and received your badges.

AGD Foundation events support oral cancer awareness and research

The Academy of General Dentistry (AGD) Foundation has planned a lineup of events to support oral cancer awareness, education and research during the AGD’s annual meeting, AGD 2015.

Here are three of the AGD Foundation’s key offerings, including the silent auction fundraiser, which began Wednesday.

• The AGD Foundation Silent Auction Fundraiser is being held at Moscone West, First Floor Lobby, today from 6:30 a.m. to 5 p.m., and again on Friday from 6:30 a.m. to 5 p.m. Thanks to the support of donors, the silent auction offers state-of-the-art dental equipment and dental instruments, C.E. courses, jewelry and more. Proceeds support oral cancer awareness, education and research.

• The AGD Foundation Oral Cancer Screenings will be held Friday from 2 to 5 p.m. and Saturday from 10 a.m. to 2 p.m. at Moscone West, First Floor Lobby. Volunteer dentists will provide their services for the event, screening an expected 300 people for oral cancer.

According to the Oral Cancer Foundation, more than 45,000 new cases of oral cancer are expected to be diagnosed this year. AGD President W. Carter Brown, DMD, FAGD, said the first step in fighting oral cancer is early detection, which includes semiannual visits to the general dentist, who can identify early signs and symptoms of oral cancer.

“General dentists are the first line of defense against oral cancer, and early detection is key to increasing survival rates,” Dr. Brown said. “We’re asking community members to spare a few minutes of their day to stop by the convention center for an oral health evaluation. Those few minutes could save your life.”

The Henry Schein Cares Foundation, Henry Schein’s global corporate social responsibility program, contributed $15,000 to the event and donated 10 Identafi units to help deliver the screenings.

• The AGD Foundation’s silent auction fundraiser is Wednesday from 8 a.m. to 6 p.m. to support the AGD Foundation Oral Cancer Screenings. The Henry Schein Cares Foundation, Henry Schein’s global corporate social responsibility program, contributed $15,000 to the event.

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How to play

1. Open the scavenger hunt portion of the AGD 2015 app.

2. There are 17 exhibiting companies participating in the game. Visit seven of the 17 participating exhibitors to be entered into a drawing to win.

3. Use the clues provided to visit the participating exhibitor and answer their question. Once the question is answered, scan their QR code (using your QR scanner app). This will open a profile view where you will have to tap the upper right corner to post a status.

4. Write a status update and click to checkmark it in the upper right corner to post.

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